



eSOLUTIONS Competency Statement

Introduction

This document presents Infobase's strengths in providing optimal e-solutions for e-commerce and enterprise sites using a combination of content management, personalization, syndication, globalization and site management products. Infobase's strategy is to partner with companies within these product areas who we feel provide 'best in class' solutions, then develop technical competencies on the integration and implementation of these products.

Infobase consultants have extensive training and field experience on the following leading ebusiness products. These products are constantly being evaluated and tested for integratability by Infobase in our designated content management "proof of concept" lab environment in our Silicon Valley headquarters.

Products

Art Technology Group (ATG)

ATG helps companies build and manage web environments that use personalized content to promote customer satisfaction. The ATG Dynamo personalization system is based on a high performance, server side web application platform provides a complete set of commerce applications.

Vignette

The Vignette® V/Series line of products provides an open and scalable foundation that powers many of largest e-business applications today. This line consists of the V/5 *Content Management Server™*, the V/5 *Lifecycle Personalization Server™*, the V/5 *Relationship Marketing Server™*, and the V/5 *Communication Server™*.

Eprise

Eprise products support Strategic Content Management by making it easy to efficiently implement, measure and enhance Web sites to meet *outside in* planning objectives. The Eprise *Participant Server®* can be used to efficiently streamline the content of enterprise and e-business websites, allowing business users to have the ability to create, update, and manage content at will.

Infobase consultants have had extensive training on the Eprise product, allowing us to provide clients with measurable results based on their website goals. The Eprise *Participant Server®* has also been successfully implemented internally at Infobase, and currently manages all Infobase website content. Infobase consultants have integrated ATG and Eprise at customers such as **Sun Microsystems** and **American Heart Association**, and have created a working demo. for Eprise showcasing interoperability with ATG Dynamo.



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Kinecta

The leading provider of syndication and aggregation infrastructure solutions and services designed to facilitate the movement, management and monetization of online content. Kinecta enables content providers to maintain direct control over the distribution and use of their digital assets, while simplifying the receipt and deployment of those assets to the content subscriber.

Resonate

Resonate provides solutions that actively monitor, control, and assure service levels of e-business applications with quick time to benefit and low total cost of ownership. By combining service level monitoring with service level control, Resonate active service level management solutions can take real-time, automated control of the various components of the e-business infrastructure. Resonate solutions are comprised of Resonate Commander™ solutions, partner solutions, and Resonate products and services.

Idiom

Idiom Worldserver™ is Web infrastructure software for enterprise globalization that embraces multiple countries, sites, languages, cultures and business practices while leveraging your existing Web architectures, Web content and other enterprise systems. Our products include WorldServer software and customized connectors to a variety of content management systems.

Summary

Web Content Management Systems combined with contemporary Application Servers, Content Syndication and Globalization enable the design, authoring, review, approval, conversion, storage, testing and deployment of web-site content with associated Business Logic and Operational Workflow. Once in service, content can then be maintained, monitored, upgraded, and eventually retired and archived in a planned manner.

Infobase's experience with these products includes **conceptualization, architecting, planning, designing, developing, testing, staging and deployment**, as well as **project management**. With these competencies and partners worldwide, Infobase can mobilize development teams globally to provide e-business solutions to client.



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